## GoggleWorks Center for the Arts



(Image Courtesy of The Rose Reflective)

## GoggleWorks Pivots to Micro Weddings in Response to Pandemic Restrictions

## FOR IMMEDIATE RELEASE

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**READING**, **PA – September 8**, **2020** – Leaders and artists at GoggleWorks
Center for the Arts (GoggleWorks) are working to make the most out of the current

limitations to wedding operations by launching a new <u>Micro Weddings</u> offering. In response to Governor Wolf's audience size restrictions, GoggleWorks has concentrated their offerings to help couples in need. Showcasing the highlights that make GoggleWorks one-of-a-kind, the nonprofit art center offers couples an intimate ceremony in its premier Cohen Gallery, photo opportunities in its historic building, and a take-home art object handmade by GoggleWorks' artists to commemorate their special day. Couples enjoy a stress-free experience, with a focus on safety, customer service, and the details that make for a very special wedding.

Micro Weddings meet the state requirements for event size and offer some of the key features of the perfect GoggleWorks wedding:

- four hours in GoggleWorks premiere Cohen Gallery for the ceremony (including set-up and tear-down)
- access to select photo locations
- a bridal bouquet and boutonniere from The Rustic Bunch
- a champagne toast
- GoggleWorks-made keepsakes to commemorate the day
- tables and chairs as needed to facilitate the event
- rooms for getting ready
- pre-ceremony site visit and rehearsal
- opportunities to add additional upgrades. Optional additions include a handmade arch to frame your perfect ceremony, handmade art to incorporate into the ceremony, and various flower upgrades.

"This year has been incredibly difficult for so many couples," said Margaret Pendleton, Events Rental Director. "So launching an opportunity to be able to host those who are still planning on getting married safely this year was something we were eager to do. GoggleWorks is excited to welcome new couples and continue to work with our 2020 clients who have already been so creative and inspiring with their wedding plans."

Couples are expected to bring their own officiant, photographer, legal documents, decorations, catering needs, and twenty of their closest loved ones.

GoggleWorks is open to general visitors with selected private packages and offerings with a focus on health and safety. Leaders said the organization is transforming its operations and design strategies for controlled reopening as Pennsylvania business operations continue to be restricted.

For additional information please contact Margaret Pendleton at <a href="mailto:mpendleton@goggleworks.org">mpendleton@goggleworks.org</a>.

## **About GoggleWorks Center for the Arts**

GoggleWorks transforms lives through unique interactions with art. The nonprofit art center, which operates in the former Willson Goggle Factory, is composed of 145,000 square feet, making it one of the largest art centers in the country. GoggleWorks offers year round arts education, including workshops, classes, and visiting artists; community outreach programs; a summer residency; youth programs and camps; 35 on-site studio artists; The Albert and Eunice Boscov theatre; three galleries for exhibitions; the Penn State Berks Launchbox maker space; and eight communal studios—hot glass, wood, 2D print, warm glass, metals, ceramics, photography and virtual reality. <a href="https://www.GoggleWorks.org">www.GoggleWorks.org</a>

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