



GoggleWorks & Habitat for Humanity of Berks County Announce Partnership

Art Center to become home for Habitat's offices and woodshop operations

FOR IMMEDIATE RELEASE
Contact Jess Santucci
JSantucci@goggleworks.org

READING, PA - October 21, 2019- GoggleWorks Center for the Arts (GoggleWorks), one of the country's largest interactive art centers, announced today that it will welcome Habitat for Humanity of Berks County (Habitat) to its campus, located in downtown Reading, Pennsylvania.

"We are thrilled to be moving our affiliate offices to GoggleWorks. This move will allow Habitat for Humanity to better create new and exciting partnerships to deliver on our promise to the community. Each neighborhood's challenges and aspirations are different; this partnership will allow us to create solutions as unique as the neighborhoods themselves," said Tim Daley, Habitat's Executive Director.

"I am so impressed and inspired by the work of Habitat for Humanity here in Berks," said Levi Landis, Executive Director of GoggleWorks. "Tim Daley and I have been looking for impactful ways to partner since I arrived in 2016."

The partnership will include relocating the local affiliate's Reading offices to the third

floor of GoggleWorks. "I'm excited that in addition to housing their offices, we can share GoggleWorks' world-class woodshop to benefit Habitat's work in building houses and spreading hope. It's an ideal opportunity to support our respective missions," Landis said.

Habitat's new offices are located in GoggleWorks' Suites 329 and 330 as of October 18th 2019.

About Habitat for Humanity

Habitat for Humanity of Berks County (Habitat) is a non-profit 501(c)(3) charitable organization that believes all people deserve a decent life and the power to build their own futures. Habitat exists to create affordable home ownership opportunities for moderate income families. Families who purchase Habitat for Humanity homes must contribute 200 hours of sweat equity. Habitat relies on volunteers and families contributing sweat equity for the unskilled labor needed to build the homes. Working in this way, they believe they provide families a hand up rather than a hand out, while also providing a way for people to assist hard-working families in our community. Learn more at www.HabitatBerks.org

About GoggleWorks Center for the Arts

Located in downtown Reading, PA, GoggleWorks operates in a former goggle factory and is composed of 145,000 square feet of creative space. GoggleWorks offers year round arts education, including workshops, classes, and visiting artists; community outreach programs; a summer residency; youth programs and camps; 35 on-site studio artists; Boscov film theatre; three galleries for exhibitions; the Berks Launchbox maker space; and eight communal studios-hot glass, wood, 2D print, warm glass, metals, ceramics, photography and virtual reality. Habitat for Humanity of Berks County will join three dozen other dynamic partners located on GoggleWorks' campus, including Sly Fox Brewing Co., which recently announced a new restaurant called The Den opening in December. www.GoggleWorks.org
